

DUPLICATE

## INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**Innovative Advertising**  
**Attention: Heidi Guerra**  
**4250 Hwy 22 Suite 7**  
**Mandeville, LA 70471**

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

Invoice #	Invoice Date	Invoice Month	Invoice Period
966543-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WXII	WXII House Local WXII Hous	Winston Salem	Local

Advertiser	Product	Estimate Number
NC Judicial Coalition	NC SUPREME COURT GB	998

Flight Dates	Order #	Alt Order #
10/22/12 - 10/29/12	966543	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9913826		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/12	10/28/12	M-F WXII News @ 430a	430a-5a	--WTF--	:30	5	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	5	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/24/12	4:40 AM	M-F WXII News @ 430a	430a-5a	:30	BANJ02	\$125.00 NM
5	WXII	W	10/24/12	4:56 AM	M-F WXII News @ 430a	430a-5a	:30	BANJ02	\$125.00 NM
4	WXII	Th	10/25/12		M-F WXII News @ 430a	430a-5a	:00		<del>\$125.00</del> NM
Unresolved									
2	WXII	Th	10/25/12	4:30 AM	M-F WXII News @ 430a	430a-5a	:30	BANJ02	\$125.00 NM
3	WXII	F	10/26/12	4:55 AM	M-F WXII News @ 430a	430a-5a	:30	BANJ02	\$125.00 NM
2	10/24/12	10/28/12	M-F WXII 12 News @ Noon	12-1pm	--WTF--	:30	5	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/24/12	12:59 PM	M-F WXII 12 News @ Noon	12-1pm	:30	BANJ02	\$400.00 NM
5	WXII	Th	10/25/12	12:15 PM	M-F WXII 12 News @ Noon	12-1pm	:30	BANJ02	\$400.00 NM
2	WXII	Th	10/25/12	12:39 PM	M-F WXII 12 News @ Noon	12-1pm	:30	BANJ02	\$400.00 NM
3	WXII	F	10/26/12	12:11 PM	M-F WXII 12 News @ Noon	12-1pm	:30	BANJ02	\$400.00 NM
4	WXII	F	10/26/12	12:29 PM	M-F WXII 12 News @ Noon	12-1pm	:30	BANJ02	\$400.00 NM
3	10/24/12	10/28/12	NBC Tonight Show	1135pm-1237am	--WTF--	:30	5	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/24/12	11:46 PM	NBC Tonight Show	1135pm-1237am	:30	BANJ02	\$400.00 NM
4	WXII	Th	10/25/12	11:59 PM	NBC Tonight Show	1135pm-1237am	:30	BANJ02	\$400.00 NM
2	WXII	Th	10/25/12	12:31 AM	NBC Tonight Show	1135pm-1237am	:30	BANJ02	\$400.00 NM
3	WXII	F	10/26/12	11:47 PM	NBC Tonight Show	1135pm-1237am	:30	BANJ02	\$400.00 NM
5	WXII	F	10/26/12	12:14 AM	NBC Tonight Show	1135pm-1237am	:30	BANJ02	\$400.00 NM
4	10/24/12	10/28/12	Prime Access Rotator	7-8pm	--WTF--	:30	3	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--WTF--	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
966543-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
NC Judicial Coalition	NC SUPREME COURT GB	998	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/24/12	10/28/12	Prime Access Rotator	7-8pm	--WTF--	:30	3	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WXII W 10/24/12 7:41 PM Prime Access Rotator 7-8pm :30 BANJ02 \$1,000.00 NM									
1 WXII Th 10/25/12 7:47 PM Prime Access Rotator 7-8pm :30 BANJ02 \$1,000.00 NM									
3 WXII F 10/26/12 7:28 PM Prime Access Rotator 7-8pm :30 BANJ02 \$1,000.00 NM									
5	10/24/12	10/28/12	NBC Prime	8-9pm	---T---	:30	1	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ---T--- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Th 10/25/12 8:21 PM NBC Prime 8-9pm :30 BANJ02 \$2,000.00 NM									
6	10/24/12	10/28/12	NBC Prime	9-10pm	---T---	:30	1	\$2,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ---T--- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Th 10/25/12 9:21 PM NBC Prime 9-10pm :30 BANJ02 \$2,800.00 NM									
7	10/24/12	10/28/12	NBC Prime	10-11pm	---T---	:30	1	\$2,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ---T--- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Th 10/25/12 10:18 PM NBC Prime 10-11pm :30 BANJ02 \$2,200.00 NM									
8	10/24/12	10/28/12	NBC Prime	9-11pm	----F--	:30	1	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ----F-- 1 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII F 10/26/12 9:17 PM NBC Prime 9-11pm :30 BANJ02 \$2,000.00 NM									
9	10/24/12	10/28/12	NFL Pre-Game	7-8p	-----S	:30	1	\$2,800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 -----S 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII Su 10/28/12 7:18 PM NFL Pre-Game 7-8p :30 BANJ02 \$2,800.00 NM									
10	10/26/12	10/26/12	M-F WXII News @ 430a	430a-5a	----F--	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 ----F-- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WXII F 10/26/12 4:39 AM M-F WXII News @ 430a 430a-5a :30 BANJ02 \$125.00 NM									
Total Spots							23		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$19,425.00</b>
<u>Agency Commission</u>	<b>\$2,913.75</b>
<u>Net Amount Due</u>	<b>\$16,511.25</b>